The EDAWN Executive Update is designed to give you a quick update on what is happening in our community and at EDAWN regarding economic development. Please forward this to others you know that may be interested. For more information, contact Tamera Pitts at 775.829.3700 or pitts@edawn.org.

CEO Update

We continue to get positive media in the national press. This time it is Gigaom, a highly respected national technology website. The more positive national media we get the easier it is to attract quality jobs to the region. Here is the article, enjoy!

We are excited to report that EDAWN closed out the fiscal year with across the board success. The EDAWN Dashboard measures our success. Of special note, it is the assisted job attraction/expansion goal of 2,100 jobs that was exceeded by 400, announcing 2,500. This is the highest number of announced jobs in EDAWN’s history and it looks like this coming year will be even better, regardless of the Tesla decision! This level of success is directly attributed to the overwhelming support we receive from our many public and private partners - Thank you! Here is the Dashboard.

A special thank you to our many existing and new EDAWN investors. Thanks for your support of our aggressive program of job creation, through attraction, expansion and entrepreneurial development. EDAWN is a non-profit that depends on your support. Our program is humming and it is your support and involvement that has fueled our success. Hang on for an even better FY 2015!

Business Development and Marketing

The Business Development and Marketing team had a very successful FY 2013-2014. The team was involved in bringing 2500 new jobs to the region, including 7 headquarters, and hosted 121 site visits. The majority (62%) of the assisted companies, both relocations and expansion were from the manufacturing industry sector. Our closure rate remains strong at 72%.

The team will be representing three companies for incentives in the next GOED Board Review.

Two important company announcements are expected soon. Press conferences are scheduled for August 26 and Sept (date TBD). Stand by for more details.

Stan Thomas traveled to Salt Lake City in August and will be traveling to Chicago in September to meet with site consultants. If you have people you want Stan to meet with, please give him a call 775.829.3731.

Congratulations go to Joel Grace on his recent promotion to Vice President of Marketing/Competitive Expansion.

We thank our partners and investors for a successful 2014 and look forward to continued success in the upcoming year. It’s an exciting time to be a Nevadan!

Entrepreneurial Development
Crowdfunding Basics workshop on Tuesday, September 9th and Tuesday, September 23rd - Crowdfund Critical, in conjunction with EDAWN, is launching its workshop to educate small business owners and others about how to leverage Crowdfunding to raise funds. This 2-hour workshop provides attendees with general knowledge while addressing the critical factors necessary to launch, operate, and close-out a successful campaign. The price is $50 per person. Student rates available. Go here to register.

The Reno Rebuild Project is now accepting loan applications for its second small-business loan. By donating $50 from every sale at each of their four local businesses - Legend's Grill, Sports & Spirits, Sierra Tap House, Ole Bridge Pub and The Brewer's Cabinet - hope to award an applicant each year with a low-interest loan. The creators of this fund are small business owners themselves and hope to encourage a non-franchise, entrepreneurial growth in their community. Applications will be accepted through July 31, 2014 and can be found here.

The Reno Collective recently launched a Learn @ Reno Collective, an education series designed to teach skills related to programming, hardware and electronics, and design. Upcoming events are an HTML/CSS Crash Course on Tuesday, August 19th and Photoshop for Beginners on Friday, September 19th among many others. Learn more here.

The Startup Row video is LIVE! View it here. Thanks to Inqiri and the Reynolds School of Journalism for supporting the making of the video. Learn what is happening along the RiverWalk and transforming our downtown into a tech and startup community.

1 Million Cups - Every Wednesday morning from 9 to 10 a.m. at Swill Coffee and Wine. Two early-stage startups present their companies to a diverse audience of mentors, advisers and other entrepreneurs. This weekly event is a great way to engage within the community and plug into the entrepreneurial resources in our area. We are always looking for startups and ventures to present, view past presentations to get an idea of the format, and sign-up!

For more information and entrepreneurial events, please subscribe to Startup Digest Reno.

Business Retention|Expansion & Workforce

The BR&E program helps companies connect with each other to drive potential supply chain relationships and help stimulate local purchasing from other existing companies in the area. The Primary Company List is a great tool to identify those primary companies currently doing business in the region. If you are a primary company or know of a primary company who would like to be visited by EDAWN, contact Cynthia Egan at 775.829.3712.

Have you looked at Amerijet as an option for air delivery of your freight? Amerijet recently announced the opening of their new West Coast Hub here in Reno. They provide additional options to shippers who are moving time sensitive goods. They specialize in the shipment of hazardous materials, over-sized heavy freight, pharmaceuticals and perishable. "This service is faster than coast to coast trucks, less expensive than overnight services - a competitive option that did not exist before in this area."

Time to Recognize our Existing Industry! Our current primary employers are the foundation of our local economy. This is YOUR opportunity to recognize and thank them for contributing jobs, revenue, products and services to our region by nominating them in one of the following categories: Biggest Little Wow, Corporate Citizen, Employees First, Founders Award, Leader in Sustainability, Supply Chain Excellence, We "Think Local" and Company of the Year. For more details and to nominate go here. Nominations close Aug 22nd.

Biggest Little Company of the Month: Power Up Products, located in Sparks, manufactures vehicle electrical systems components including: custom switch panels, wiring harnesses, and multiplexed Power Distribution
Centers. Their products are used by manufacturers of utility truck bodies, marine pleasure crafts and other specialty vehicles. Utilizing their advanced CAD manufacturing processes, they can create switch panels of virtually any size and shape.

Investor Update

EDAWN thanks the Reno Engineering Corporation for becoming Gold Investors with EDAWN. We appreciate your support at the Major Investor level!

EDAWN also welcomes Business Travel & Tours, PDI Security Systems, Inc. and Residence Inn - Marriott as new Bronze Investors. We appreciate your support of our job creation efforts!

EDAWN values the continued support of current investors and invites those who are not, to consider becoming an investor with our organization. For more information on becoming an investor with EDAWN, contact Sheila Imsdahl at 775.929.3704.

"EDAWN's 3rd Annual Existing Awards" Sponsorship Opportunity. If you are a current investor with EDAWN and would like to become a sponsor of the upcoming "Existing Industry Awards" event, please click the link for more information. Sponsorship Opportunities. (Deadline: August 29, 2014) Thank you to our Title Sponsors - Dermody Properties & United Construction!

Partner Updates

Mark your calendars for Thursday, September 25th for the UNR College of Engineering Internship and Career Fair from 10am-3pm at the UNR JCSU Ballroom. This event only takes place twice per year and is designed as a forum for engineering and computer science students to connect with top employers from private industry and the public sector. Get direct access to the University's best and brightest who can help drive your company’s future success! Register online.

Manufacturing in Nevada Conference. Are you a manufacturer who could benefit from presentations from industry experts on operational strategies, workforce and human resources best practices, or business growth? Are you part of the supply chain for manufacturing? Are you interested in raising the visibility of your manufacturing operation in the region? If the answers to any of these questions is yes, the 2014 Manufacturing in Nevada Conference is for you. Save the date for October 1-2, and register or purchase an exhibit booth.

The Truckee Meadows Water Authority answers questions about the status of our water supply. Are we prepared for a drought? What will happen to Truckee River flows? What can I do to help? Why not ask for more conservation now? Here is TMWA's August newsletter to answer these concerns.

State Solar Incentives: Beginning August 13th NV Energy customers may apply for state solar incentives. The solar incentive program has changed, now providing commercial clients the ability to apply for up to 500 KW solar systems compared to the previous years where the incentive cap was 50 KW. Federal incentives include a 30% tax credit and five year accelerated depreciation. Contact NV Energy at 866.786.3823 or Hamilton Solar at 775.747.6000.

The Reno-Sparks Convention and Visitors Authority wants to help you bring your annual meeting home to Reno Tahoe USA. Call 775.827.7784 to find out how easy it is to be a local superhero.

The Nevada Economy in Brief provides a wealth of Nevada workforce and economic information and is published monthly by the Nevada Department of Employment, Training and Rehabilitation / Research (DETR) and Analysis Bureau. June 2014 Economy in Brief Publication. For questions please contact DETR Ken Pierson.
EDAWN Events

EDAWN's 3rd Annual Existing Industry Awards
Tuesday, October 14, 2014
Atlantis Casino Resort Spa
5 pm | Registration
5:30 pm | Awards Program
6 pm - 7 pm | Hors d'oeuvres & Cocktails

The Existing Industry awards is the community's opportunity to celebrate and recognize the success and accomplishments of the many outstanding companies that make up the backbone of our regional economy - our existing primary employers! Please join us as we recognize their valuable contributions to the community. To nominate a company in one of the award categories, please click on this link. Nominations close on August 22, 2014.

If you are a current investor with EDAWN and would like to become a sponsor of the upcoming "Existing Industry Awards", please click the link. Sponsorship Opportunities. (Deadline: August 29, 2014). Thank you to our "Title Sponsors":

Community Events

Upcoming Events: For a complete list of the entrepreneurial events calendar go to www.enevada.org/calendar.html.