



SAVE MONEY AND REDUCE TRAFFIC?

IS STAFF MORALE IMPORTANT TO YOU?

DO YOU WANT TO IMPROVE ON-TIME ATTENDANCE?

ARE YOU LOOKING FOR A RECRUITING ADVANTAGE?

Partner with RTC SMART TRIPS and you will be able to offer benefits to your employees which will improve their commute, save money, and reduce stress. Your company will enjoy tax benefits, hiring incentives, and lower turnover. Together we will be improving air quality and reducing traffic in the Truckee Meadows.

RTC SMART TRIPS is a FREE service provided by the Regional Transportation Commission to assist local businesses to encourage their employees to find a better way to work.

- Public transit
- Carpooling
- Vanpooling
- Bicycling
- Walking
- Telecommuting
- Flexible work schedules



SO MANY BENEFITS

BENEFITS TO THE EMPLOYER

Today's business environment is competitive. Employee transportation to and from work is a growing concern recognized by many companies. To attract and retain qualified employees, employers large and small are implementing RTC SMART TRIPS programs.

- Provides a recruiting 'edge' and improves retention
- Decreases absenteeism
- Reduces payroll taxes through the use of pre-taxing
- Allows for a deductible business expense, reducing taxable revenue
- Increases employee productivity
- Promotes positive community image
- Eases employee parking demand, increasing availability for customers
- Rounds out a competitive benefits package at low or no cost

BENEFITS TO THE EMPLOYEE

- Reduces the cost of commuting
- Results in less wear and tear on personal vehicles
- Increased personal time during commute
- Optimizes on-time arrival to work
- Reduces commute stress and increases productivity
- Provides tax-free commuter benefits
- Increases convenience by receiving bus pass at work

BENEFITS TO THE COMMUNITY

- Decreases auto emissions and improves air quality
- Enhances image of the community as a tourist destination
- Increases mobility during peak travel time
- Reduces wear on roads and highways
- Improves the quality of life in the Truckee Meadows

READY TO ROLL?

You understand how much it costs to commute to work. Show your employees that you want to help. Become an RTC SMART TRIPS partner and receive the tools and the assistance to implement and market this turnkey program – free of charge.

ADMINISTRATIVE SUPPORT

- Analysis of your employees' commuting needs
- Program design and implementation
- Ongoing program evaluation and consulting
- Employee enrollment forms and bus pass order forms
- Ordering and customer service support

MARKETING SUPPORT

Many free promotional materials are available in English and Spanish including brochures, posters, table tents, Bus Books and display holders. Some items will even be customized for your company.



PROGRAM HIGHLIGHTS

BUS PASS SUBSIDY

One smart trip option is the Bus Pass Subsidy Program. The RTC will match employer contributions for the purchase of monthly bus passes up to 20%. Bus passes are available for RTC RIDE transit services in Reno and Sparks, as well as on RTC INTERCITY, the express weekday commuter service between Reno, Carson City, and North Douglas County.

RTC VANPOOL

If five or more of your employees live in the same area of town and work similar shifts, RTC VANPOOL is a great commuting solution. Your staff will enjoy a convenient, stress-free, and less expensive commute. Vanpools can also include employees of neighboring businesses. Savings enjoyed from vanpooling can be substantial – up to \$5,000 a year.

A commuter van is driven by one of the members of the group and passengers are picked up and dropped off at agreed upon locations and times. Expenses are shared by the riders and subsidized by RTC. When more riders participate, the cost for everyone decreases.

COMMUTER BENEFITS

The federal tax code allows employees to deduct up to \$130 per month from their paychecks before taxes to pay for transit and vanpool expenses. Employees save by paying no income or payroll taxes on this portion of their commute expenses. Your business benefits through reduced payroll taxes and the opportunity to offer a popular benefit that is easy and inexpensive to administer. There are no tax forms to fill out or plan documents to submit. Commuter benefits are exempt from the usual restrictions that accompany other pre-tax programs that are allowed by the IRS. (See IRS Section 132 (f).)

RTC TRIP MATCH

Your employees can reduce their commute costs significantly by carpooling to work. RTC TRIP MATCH is a web-based service that makes carpool matching easy, fast, convenient, and accurate. After registering online, your employees submit their traveling preferences and receive the best potential matches in a matter of seconds. Employees can search for matches just within your company or expand their search to include others close by. They can also look for bike, walk, and bus buddies.

Personal information is restricted, so you can feel secure promoting this RTC SMART TRIPS service to your employees. You can also register your company and download reports which indicate how many employees participate, their commute choices and emission reductions. You will also be able to post notices and personalize RTC TRIP MATCH to fit your company's needs. See www.rtctripmatch.com for more information.

GUARANTEED RIDE HOME

RTC SMART TRIPS will give your employees a ride home from work by taxi if they carpool or vanpool to work and are registered for the Guaranteed Ride Home (GRH) Program. This back-up plan is an incentive offered by RTC to encourage everyone to share a ride to work without the fear of being stranded.

CONTACT US TODAY!

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SMART

COMMUTING OPTIONS

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